

# Christopher Bradley

Burbank, CA

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## CONCEPT ARTIST | ILLUSTRATOR | ART DIRECTOR

Accomplished **Concept Artist** with 7+ years of experience developing creative and compelling content for entertainment industry leaders, eager to transition artistic and technical skills to ambitious animation projects. Innovative professional with the ability to visually translate engaging and complex stories and into compelling designs for characters, locations, and more. Highly regarded for creating deliverables for all concept stages, from initial conception and vision through schematic design, including ideation sketches, research, and storyboards. Exceptional communicator, adept at developing and shaping the overall design direction and collaborating closely with art department leaders to deliver not just memorable images, but meaningful storytelling moments. Accustomed to performing in constantly changing, deadline-driven, creative environments, known for thriving in the face of ambiguity and applying key feedback while maintaining a strong artistic voice.

### SKILLS & EXPERTISE

Location Designs  
Concept Development  
Visual Storytelling  
Concept Art  
Visual Arts  
Digital Painting  
Color Theory  
Environment Art  
Storyboarding  
2D/3D Design  
Project Coordination  
Large-Scale Development  
Sketching & Rendering  
Character Designs  
Organizational Planning  
Presentations  
3D Modeling  
Lighting Design

## CAREER HIGHLIGHTS

- ✦ Design, craft, and dynamically develop engaging attraction POVs and overall land isometrics for Walt Disney Imagineering, collaborating on well-known IPs such as Frozen, Pirates of the Caribbean, and Marvel.
- ✦ Created vibrant, visually engaging character and scene illustrations for tabletop games including Dungeons and Dragons, Pathfinder, Game of Thrones and Star Wars at an Illustrator with Bradley's Work, Inc.
- ✦ Developed innovative design ideas via drawings, modeling, sketches, digital imagery, and scale drawings to portray cohesive design vision.
- ✦ Collaborated closely with a busy team of Creative Directors, Show Writers, and Architects to integrative and create immersive themed experiences within a realistic scope at The Hetteema Group.
- ✦ Directed and oversaw a team of artists and show designers and offered guidance and opinion on all design-related elements, including materials, color choices, finishes and specifications at Rethink Leisure & Entertainment.

## PROFESSIONAL EXPERIENCE

### Illustrator / Concept Designer / Art Director

2010 - Present

*Bradley's Work, Inc | Burbank, CA*

- ✦ Design, craft, and dynamically develop engaging, high-quality storyboards, attraction POVs and overall land isometrics for Walt Disney Imagineering, collaborating on well-known IPs such as Frozen, Pirates of the Caribbean, and Marvel.
- ✦ Create vibrant, visually engaging character and scene illustrations for tabletop games, including Dungeons and Dragons, Pathfinder, Game of Thrones and Star Wars.
- ✦ Demonstrate strong design communication skills, accurately providing detailed drawing documentation while adhering to tight deadlines.
- ✦ Produce quality conceptual and schematic designs through close collaboration with creative stakeholders to effectively create compelling artistic direction and frameworks for each project.
- ✦ Develop innovative design ideas using drawings, modeling, sketches, digital imagery, and scale drawings to portray design vision successfully.

- ✧ Create inspirational support artwork utilizing a strong understanding of composition, color theory, lighting design and cinematography.
- ✧ Earned and developed a well-respected creative reputation with prestigious industry clients, including WDI, Hasbro, 42 Entertainment, and Granaroli Design & Entertainment.

**Concept Artist****2016 - 2017 & 2018 - 2020***The Hettema Group | Pasadena, CA*

- ✧ Ideated and refined complex concepts for immersive themed rides, shows, and lands based on existing and original IPs.
- ✧ Actively participated in each phase of the of design development cycle, from conceptualization through delivery, always ensuring that final visual products were consistent and aligned with the core vision.
- ✧ Collaborated closely with a busy team of Creative Directors, Show Writers, and Architects to create immersive themed experiences within a realistic scope.
- ✧ Contributed to the overall creative development efforts, conducting in-depth research and providing visual recommendations to the Leadership team.
- ✧ Created dynamic deliverables including ideation sketches, storyboards, developed elevations, guest POVs and overall land isometrics.
- ✧ Utilized superior organizational, planning, management, and teaching skills while always working to deliver and shape top-quality customer experience.

**Concept Artist / Associate Art Director****2015***Rethink Leisure & Entertainment | Burbank, CA*

- ✧ Produced high-quality paintings and promotional artwork for Fox World Dubai that was praised and released worldwide.
- ✧ Directed and oversaw a team of artists and show designers in the delivery of creative, world-class themed attraction concept packages for 20th Century Fox, Lotte World, Avatron, Universal and Walt Disney Imagineering.
- ✧ Utilized strong verbal and written communication skills to effectively communicate cross-functionally across multiple levels of the organization.
- ✧ Thoroughly outlined and explained all concept designs to safeguard the successful translation of all design elements as well as proper execution.
- ✧ Offered guidance and opinion on all design-related elements, including materials, color choices, finishes and specifications.

**Field Superintendent / Project Manager****2005 - 2008***Starsys Development Company | Tucson, AZ*

- ✧ Led and directed all field operations for commercial tenant improvement projects, effectively championing all major planning, delegation and coordination.
- ✧ Closely collaborated with clients on retail, office, medical and commercial kitchens renovations, actively ensuring that each project was properly tailored to their specific requirements.
- ✧ Built and led multiple teams of subcontractors and guaranteed project success, always performing within or under budget with stringent time constraints.
- ✧ Closely reviewed and coordinated progress and ongoing design development with relevant stakeholders to safeguard on-time delivery within required specifications.
- ✧ Highly regarded for ability to achieve exceptional results through intricate execution of project strategies and exemplary visual communication skills.

## EDUCATION & CERTIFICATIONS

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### **Painting and Drawing**

Watts Atelier of the Arts, Encinitas, CA

### **Bachelor of Fine Arts – Visual Communication**

University of Arizona, Tucson, AZ

## TECHNOLOGY & TOOLS

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*2D and 3D Digital Graphics Software / Photoshop / Blender / Enscape / Sketchup / V-Ray / Microsoft Office (Word, Excel, PowerPoint, Outlook, Access, Publisher) / Adobe Photoshop / Google Docs / Google Drive / Google Calendar*

## PROFESSIONAL DEVELOPMENT

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*Continuing Concept Development classes at Brainstorm, CGMA and LAFAA*

## ORGANIZATIONS

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*Themed Entertainment Association*